

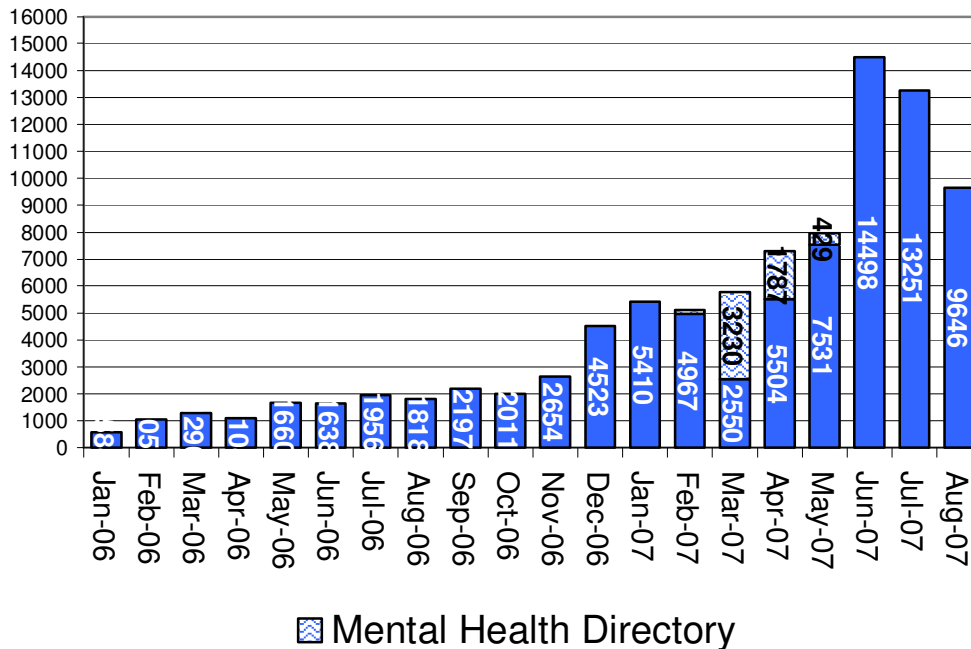
CEHI Weblog Activity Report – August 2007

CEHI's weblog offers a space on the internet for the local health community across South of Tyne and Wear which is accessible from homes, workplaces and community spaces such as libraries and community centres. Visitors to the site can search for information on a particular health topic, find out about recent local health development activities or contribute a “blog” about the work that they are doing.

In the most recent month, the site was accessed 9,500 times. Activity peaked in June at 14,000 visits per month however a high percentage of these visits were due to web crawlers. Although visits have decreased through July and August, August results show a higher number of genuine hits. Interestingly, in June schools were revealed as a significant contributor to the top 30 referrers list.

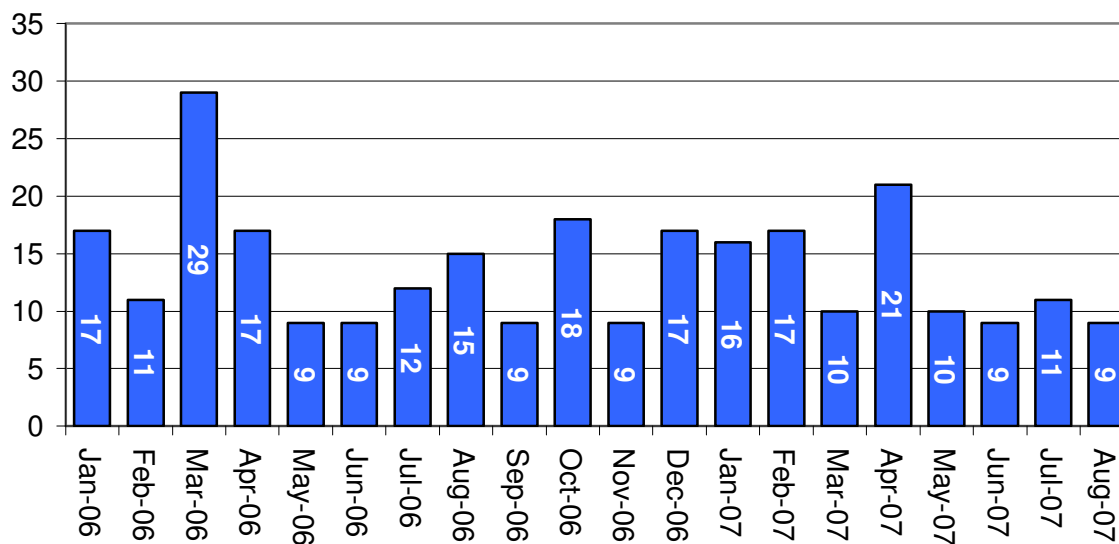
In September CEHI will be carrying out an on line survey to identify how people are using the weblog and how this has contributed to improving health. Results from the survey will be drawn upon to implement improvements to the weblog.

Visits per Month



CEHI Weblog Activity Report – May 2007 (cont.)

Published Blogs per Month



Top ten most visited pages in August 2007

Link to Page	Topic	Hits
1. DPH Annual Report Launch Photos	General	373
2. Deprivation	Inequalities	185
3. CEHI Steering Group Live Minutes	Minutes	183
4. Gateshead Sexual Health Forum Training dates	Sexual Health	163
5. Health and Health Inequalities in Gateshead	health inequalities	145
6. HILS Weblog	HILS	116
7. Models of Care for Alcohol Misusers	Alcohol	105
8. Sexual Health Event	Sexual Health	83
9. Weblog Working Group	Minutes	80
10. Indications of Public Health in English Regions: Alcohol	Alcohol	72