

CEHI Weblog

The CEHI Weblog working group has commissioned a review of the CEHI Weblog, to help it understand the current value and potential benefits it brings to staff in the organisations served by NHS South of Tyne and Wear and their respective partner agencies that make up the wider public health workforce.

Thank you in advance for taking time to answer the following questions, which have been designed to assist this process. The insights you offer will remain unattributed.

Once completed, please return to Andy Billett: andy.billett@sotw.nhs.uk

Please return to Andy by

Some background information about you:

I work for:

Gateshead PCT

South Tyneside PCT

Sunderland TPCT

Gateshead Council

Sunderland Council

South Tyneside Council

NHS SoTW

Other – please indicate.....

My role is about:

Delivering a service

Managing a service

Buying/commissioning a service

The job I do involves:

In day to day life, how much would you say you were a ‘social networker’ ie you use technology as a means of ‘communicating and sharing information between two or more individuals on an online community.’¹

Never use it

Everyday

0

1

2

3

4

5

6

7

8

9

If you identified yourself as a social networker, which media do you use?

Twitter

Myspace

Blog

Facebook

Youtube

Other: please

state.....

.....

How do you use it?

Posting

Following

Exchanging

What maintains your ongoing interest in using social networking OR help us to understand why you never bother with it?

About the CEHI Weblog

How did you find out about the CEHI Weblog?

¹ xlsuite.com/dictionary

If you had 30 seconds to tell/describe the CEHI weblog, what would you say?

Please finish the following:

The weblog helps me to

The benefits I get from the weblog are

The organisation supports my use of the weblog by

The organisation hinders my use of the weblog by

I would use the weblog more if

I currently use the weblog to:

Please tick all that apply

Keep up to date with policy and publications

Find out about events

Find out what is going on locally about health improvement

Share my practice

Feedback on events I have attended

Ask for help/support on a practice issue

Comment and share my views

Make suggestions for service improvements

Flag areas of need I have spotted in my health improvement work

Gain information through watching the podcasts

Tell people about events I am organising

Other:.....
.....
.....
.....
.....
.....

Other ways in which the weblog COULD help me:

Any other comments:

Please identify any benefits and advantages you believe the weblog brings to the organisations sponsoring it.

Please identify any disadvantages or risks you believe the sponsoring organisations have to tolerate by investing in the weblog.

Please complete the following:

The weblog can add value to a **person delivering a service** by:

The weblog can add value to a **person managing a service** by:

The weblog can add value to a **person who trains/teaches** by:

The weblog can add value to a **person who buys/commissions** a service by:

Apart from *time and money*, what do you perceive to be the barriers associated with the ongoing development and adoption of the weblog in everyday working life?

Thank you for your time in sharing your insights.

Please return to Andy Billett NOW! andy.billett@sotw.nhs.uk

2nd draft for comment and testing