

CENTRE FOR ENABLING HEALTH IMPROVEMENT (CEHI)

Weblog Working Group Terms of Reference

November 2008

1. To create and monitor an online resource which will be the first port of call for the wider public health and health improvement workforce in Gateshead, South Tyneside and Sunderland when seeking information advice or other resources to assist in their work or professional development. (Supporting, Developing.)
2. To ensure the website facilitates ongoing communication across partnership agencies and local communities. To encourage networking amongst members of the public health and health improvement workforce, and the sharing of knowledge, information and practice.
3. To promote and market the CEHI website.
4. To review the scope, currency and relevance of content at regular meetings.
5. To identify and address management issues.
6. Membership will consist of representatives across Gateshead, South Tyneside and Sunderland from a range of partner agencies. This will ensure a balance of information available on the website. Membership will be reviewed on a regular basis.
7. Meetings will take place regularly at intervals to be decided by the group.
8. The work of the group is guided by the Public Health Infrastructure Capacity Building strategy. Through the Chair, the work of the group fits within management arrangements in the Public Health Directorate of NHS South of Tyne and Wear